

# Action News



The official publication of the  
Southwestern Indiana Builders Association  
2175 N. Cullen Ave. Evansville, IN 47715  
812-479-6026 [www.SIBAonline.org](http://www.SIBAonline.org)

## JUNE 2022

### PARADE IS HERE!

*"Where dreams come home."*



**FOR A FULL LIST OF DAYS AND TIMES,  
VISIT  
[WWW.SIBAPARADEOFHOMES.COM](http://WWW.SIBAPARADEOFHOMES.COM)!**

**GET YOUR TICKETS NOW FOR CHEFS ON  
PARADE! TICKETS CAN BE PURCHASED ON OUR  
[WEBSITE](http://WWW.SIBAPARADEOFHOMES.COM).**

### Upcoming Events

**June 3**

Chefs on Parade  
5:30-9:30

**June 4-12**

Parade of Homes

**June 7**

Awards Banquet  
5:30 pm @ Bally's

**June 8**

Mayor Meeting  
10am @ SIBA

**June 16**

Lunch and Codes  
11:30 @ SIBA

**June 23**

Young Professionals  
3pm @ Myriad

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## Providing Safe, Affordable Housing Since 1948



## Action News

The official publication of the Southwestern Indiana Builders Association

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2175 N. Cullen Avenue  
Evansville, Indiana 47715

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8:30 a.m. to 4:30 p.m.

Website:

[www.SIBAonline.org](http://www.SIBAonline.org)

### SIBA STAFF

#### EXECUTIVE DIRECTOR

Bill Pedtke

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#### ASSOCIATION SERVICES DIRECTOR

Audra Kain

E-mail: [akain@SIBAonline.org](mailto:akain@SIBAonline.org)

*The information provided in this publication is for informational purposes only. Due to complexities of applicable building codes, construction applications, and facts specific to each situation, individuals should consult with a qualified contractor regarding specific construction needs or concerns. SIBA does not guarantee acceptance by any member nor does it guarantee any products or services offered by MMIC or Logan Lavelle & Hunt. SIBA recommends that members perform their own due diligence and consult with appropriate advisors regarding all insurance products and programs.*

## Advertise in the SIBA Newsletter!

Rates include ad design assistance.

✓ Easy

✓ Affordable

✓ Targeted

### 2022 RATES

Size	Monthly	Annually (12x)
1/9	\$25	\$300
1/4	\$55	\$660
1/2	\$80	\$960
2/3	\$125	\$1,500
Full	\$150	\$1,800
Full Color Back Cover = \$300/mth		

### SPECS



Ad Size	Width	Height
1/9-Page	2 1/2" x	3 1/4"
1/4-Page	5" x	4 3/4"
1/2-Page	7 1/2" x	4 3/4"
2/3-Page	5" x	9 3/4"
Full / Insert	7 1/2" x	9 3/4"

All artwork, logos, photos and graphics can be submitted in both grayscale and full color format.

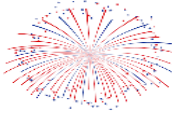
# SIBA DATES TO REMEMBER

Mark your calendars for these SIBA meetings and events. Members should feel free to call the SIBA office for details on any of the meetings listed on these calendars, or for dates of future events.

## JUNE

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3 Chefs on Parade 5:30-9:30	4 Inspections 8a Photos Taken 9a <u>Parade Begins 1p</u>
5 Parade 1-6pm 	6 Judging 9am Parade 5-8pm	7 Awards Banquet @ Tropicana 5:30pm	8 Mayor Mtg 10a Parade 5-8pm 	9 Parade 5-8pm	10 Parade 5-8pm	11 Parade 5-8pm
12 Parade 1-6pm 	13	14	15	16 Lunch & Codes 11:30 @ SIBA	14 17	18
19	20	21	22	23 YPC Meeting 3pm @ Myriad	24	25
26	27	28	29	30		

## JULY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
					1	2
3 		5	6	7	8	9
10	11	12	13 Mayor Meeting 11:30 @ SIBA	14	15 Day at Races	16
17	18	19	20 Lunch & Codes 10 @ SIBA	21	22	23
24	25	26	27	28	29	30
31				YPC Meeting 3pm @ Myriad		



The Pedtke  
Perspective  
By: Bill Pedtke  
Executive  
Director

## “IT’S PARADE WEEK, BABY!”

*Homies welcome Foodies To Kick off the 2022  
Parade of Homes*

That phrase captures the hearts of everyone celebrating a season of planning, hard work, and dashing to the finish line to the start of the Parade of Homes. Things are crazier now than ever. Yet still it all comes together thanks to the builders, subcontractors and suppliers. The Parade is the biggest event of the year for SIBA and most of its members. Builders press to get last minute things done and all the suppliers and subcontractors giving these homes their final touches.

The website will have all the information you need. Social media is pushing the message, and Parade Books are available at the major sponsors and Schnucks stores.

The Parade is a good measuring stick for the local real estate market. With only 22 homes entered this year, we see two major factors pressing our industry. First, the remarkable speed at which homes are still selling. There are very few existing homes on the market, and adding 22 new houses seems like a surge. However, most of these entries are already arranged for home buyers. Houses are selling so quickly in our area, many builders didn't have a house to enter into the annual event. So, the investment to promote a building company was not as prevalent as years past.

Also, pressures builders are facing from materials and products

made the commitment for 100% completion untenable for some. Remember, entries are decided for the most part in January and February. And at that time, availability and reliable delivery of products (especially Parade level items) were even worse than now. It seems the players in our industry are getting better at knowing the slower timeline.

To try to slow down buying, we were hearing about increases in interest rates, and now actual increases are making some impact - although not dramatic yet. Some builders have shared with me that price of materials has caused some of their customers to back off purchasing a new house. But at the same time, almost all builders would gladly hire another worker with skills in framing, carpentry or project management.

With all that, the Parade is adding about \$14 million in new houses to our market! One house is more than \$1 million, and several others above the \$900,000-mark. Quite impressive investments by the buyers, and the home buyers meeting this end of our market! Also, a good bump to the assessed values in our counties, if anyone is watching. (And believe me, they're watching!)

The first category has several homes in the \$250,000 range. The Parades with houses under \$100,000 are looong gone, thanks in largest part to the

costs to develop land and building materials. Materials MIGHT change with the economy but I'd have a hard time believing environmental laws that have sent development skyrocketing would ever see relief. That regulation pendulum almost seems to swing back. And if ever it does, it never swings back fully, does it?

The Parade of Homes all starts on June 3, with Chefs on Parade. This event gives exclusive access to four Parade Homes, where various Chefs will prepare their own yummy foods to serve visitors. Tickets are \$30 per person, and are available online at [www.SIBAParadeofHomes.com](http://www.SIBAParadeofHomes.com).

I also encourage everyone to attend the Awards Banquet on Tuesday evening, June 7 at Bally's Pavilion. The event serves mostly the SIBA members, but it is also open to the public. Tickets are \$65 per person. For tickets, call Audra at the SIBA office 812-479-6026.

With 22 entries, the 2022 Parade of Homes is a very manageable event for the fans in the community. During the week, fans should be able to hit them all!





## NEED CEUS?

JOIN US FOR LUNCH AND CODES!  
EVERY MONTH AT THE SIBA  
OFFICE. CONTACT AUDRA FOR  
MORE INFORMATION.

## It's Time to Renew Your Membership!

*Beuligmann Heating and Air  
General Shale Products Corp  
Jerry David Enterprises, Inc.  
Kinetico Water Systems*

*Lea Matthews Furniture & Int  
Michael J Couch Landscaping & Irrigation  
Shoot Drywall Interiors and Paint, LLC  
Van Beck Services, Inc.*

### Home Builders Support Congressman Bucshon

**Congressman Dr. Larry Bucshon (right) meets briefly with SIBA's Bill Pedtke to discuss the local housing matters.**

**The Southwestern Indiana Builders Association supports Congressman Bucshon, who enjoys a voting record very much in line with NAHB's stance on affordable home building. Dr. Bucshon had his own house built by a SIBA member, and is fully aware of the needs for costs to be affordable and reliable, for the market in SW Indiana to work for our community. Thank you Congressman Bucshon!**



# May Membership Meeting



**Jon Mark Hall, USI Athletic Director**



**Members gather to listen to Dr. Ronald Rochon, USI President.**



**Tammy Kolker, Ferguson. THANK YOU FERGUSON for sponsoring May's meeting!**



**Tyler Weaver, ETFCU, presents the 2022 SIBA Scholarships to this years recipients.**



**Dr. Ronald Rochon, USI President**



**Cougar Martin, Martin Brothers Construction, SIBA President**



**CONGRATULATIONS TO THE 2022 SIBA SCHOLARSHIP WINNERS! From left to right are Cole Ambrose, Nate Staley, and Abby Rhoutsong.**



**Caleb Niehaus (left) and Julie Bosma. Congratulations Caleb for being the 2022 recipient of the Alan Bosma Scholarship Award!**



# Save the date for the next YPC Meeting!

June 23rd at 3pm at Myriad Brewing Company!  
2:30 Doors open, cash bar  
3:00 Program

Contact Audra Kain to RSVP!  
Email: [akain@sibaonline.org](mailto:akain@sibaonline.org)



## SIBA SUPPORTS LEDBETTER

SIBA and IBA fielded a foursome in the golf outing fundraiser for State Representative Cindy Ledbetter (District #75). Ledbetter is rather new to the Statehouse, but has already stood up for affordable home building on key issues and critical votes. Cindy welcomed the SIBA team for a great day of fun!

Pictured at the outing from left were Ed Monroe, Reinbrecht Flooring, Phil Reinbrecht, Reinbrecht Homes State Rep. Ledbetter, and SIBA's Bill Pedtke.



# THANK YOU to our Parade Sponsors!

## PLATINUM



## AWARDS

*Shepherd Insurance*

## GOLD

*Benthall Bros., Evansville Teachers FCU, German American Bank,  
Kight/Kitchen Interiors*

## SILVER

*Bancroft Blue Designs, Benjamin Moore, BMB, Inc., Cabinets and Counters, Inc.,  
Devine Custom Painting, FBC Mortgage, FC Tucker Realtors, Ferguson,  
Heritage Federal Credit Union, Homes by Eagle, K-I Lumber, Killebrew Brick,  
Lensing, Niehaus Lumber, Old National Bank, ProSource, Reinbrecht Homes,  
Ruoff Home Mortgage, Sherwin Williams, Ubelhor and Sons*

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Heidorn Construction, Illuminating Expressions, L&W Supply, Modern Structure,  
RWS Insulation, Schiff Heating and Air, ERA - Suzanne Pierce, Zehner Contracting*

## EMAIL BLAST AND CORNERSTONE SPONSOR

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## DRIVEWAY FEATURE

*Lux Motors*

## CHEFS ON PARADE

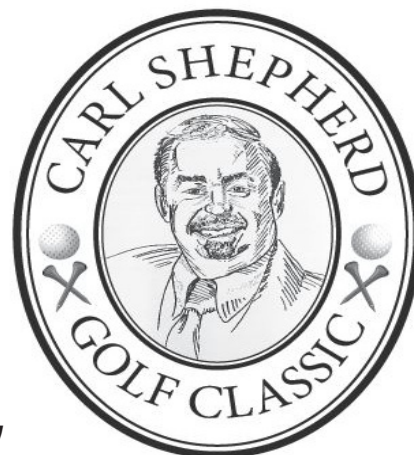
*CenterPoint Energy*

## PEOPLE'S CHOICE AWARD

*People's Bank*

# 2022 GOLF SPONSORSHIP FORM

## Carl Shepherd Golf Classic Monday, September 26, 2022 at Oak Meadow Country Club



*Choose the sponsorship that is right for you!*

### ☐ PLATINUM HAMMER

Includes:  
2 Foursomes  
Banner with logo placed at putting green  
Hole signs at 9 tee boxes  
Business card sized ad on July Newsletter front cover  
**PRICE: \$3,000**

### ☐ PLAYER CART SPONSOR

Includes:  
Exclusivity to placing logo'd gifts and promo items in all baggies  
SIBA to provide logo'd baggies to each player  
Company Logo on all cart labels  
**PRICE: \$2,500**

### ☐ GOLD HAMMER

Includes:  
Banner with logo around putting green  
1 Foursome  
9-Hole signs along the course  
**PRICE: \$1,500**

### ☐ PUTTING CONTEST

Includes:  
Signage on putting green  
Photo with winner placed in newsletter  
SIBA to provide prize for winner  
Sponsor can provide small giveaways to participants  
**PRICE: \$1,000**

### ☐ SILVER HAMMER

Includes:  
Banner with logo around putting green  
**PRICE: \$1,000**

### ☐ REFRESHMENT SPONSOR

Includes:  
Signage on beverage cart  
Exclusive coozie provider  
**PRICE: \$500**

### ☐ HOLE SPONSOR

Includes:  
Signage at 1 hole  
**PRICE: \$200**

### ☐ CONTEST SPONSOR (Limited)

Includes:  
Must provide company reps to work the contest  
Networking opportunity  
**PRICE: Prize valued at \$750 or more**

*\*Proceeds of this golf outing benefit the SIBA Build PAC and are not tax deductible.*

## SPONSORSHIP REGISTRATION

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

\* SIBA will invoice your company

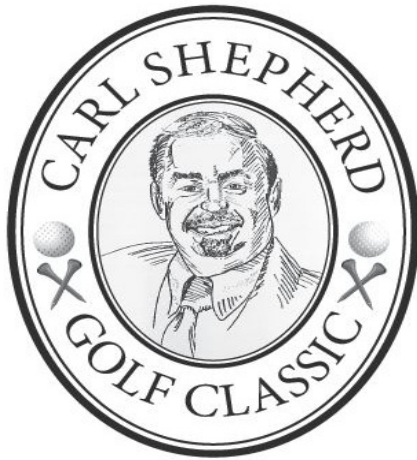
Complete & Return To:

SIBA - Golf  
2175 N. Cullen  
Evansville, IN 47715

FAX: 812-479-6340  
Email: [akain@sibaonline.org](mailto:akain@sibaonline.org)

# 2022 GOLFERS REGISTRATION FORM

## Carl Shepherd Golf Classic Monday, September 26, 2022



### \$175.00/Player

#### INCLUDES:

- Greens Fees & Cart Rental
- Lunch off the grill
- Range Balls
- Unlimited water, soda, sports drinks
- 3 beer tickets

#### Schedule of Events

Lunch Is Served: 11:00am  
**SHOTGUN START: 12:00pm**  
 Putting Contest during golf

**AWARDS IMMEDIATELY FOLLOWING!**

#### Need Some Help?

**Purchase a few Mulligans:**  
 \$10/each or 3/\$20  
*They're cheaper than lessons!*

*\*Proceeds of this golf outing benefit the SIBA Build PAC and are not tax deductible.*

### PLAYER REGISTRATION

TEAM/COMPANY: \_\_\_\_\_

\*CAPTAIN'S NAME: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

*\* Captains are responsible for relaying all tournament information to other players.*

- Players: 1) \_\_\_\_\_  
 2) \_\_\_\_\_  
 3) \_\_\_\_\_  
 4) \_\_\_\_\_

**Complete & Return to:** SIBA - GOLF  
 2175 N. Cullen Avenue  
**FAX: 479-6340** Evansville, IN 47715

**Make checks payable to: S.I.B.A.**

GOLF FEES(\$700/team)  
 MULLIGANS (\$10/ea or 3/\$20)

\$ \_\_\_\_\_

**TOTAL COST**

\$ \_\_\_\_\_



# Parade of Homes Event Timeline

Friday, June 3: Chefs on Parade  
5:30pm-9:30pm; ticketed event

Saturday, June 4: Parade Inspections

(8am Parade Entry must be open to be inspected for completion)

Saturday, June 4: Parade Home Photos Taken

(8am Entry must be open for photos taken for Banquet & Website)

Saturday, June 4: Parade Opens

(1-6pm Parade Entry must be open to the public)

Monday, June 6: Parade Home Judging

(9am Parade Entry must be open for judging)

Tuesday, June 7: Parade of Homes Awards Banquet

(5:30pm @ Bally's, tickets for advanced purchase only)

## **Parade Builders: Police Your Entries!**

Remember: ONLY SIBA Members are allowed to advertise inside or outside of your Parade Home. If a non-member wishes to place a sign, brochure, business card, etc. inside your entry they must fill out an Advertiser's License Form. Please have them submit the form to Audra at the SIBA Office prior to Parade.

Questions regarding Parade?

Contact Audra Kain

[akain@sibaonline.org](mailto:akain@sibaonline.org)

812-479-6026





# Annual Awards Banquet

## June 7, 2022

Bally's Pavilion

5:30pm Reception

7:00pm Dinner is Served

8:00pm Awards

**\$65/each**

*One Ticket Per Attendee Required*

**Deadline: May 31**

Join us as we announce...

**BEST KITCHEN**

**BEST BATH**

**BEST INTERIOR**

**BEST EXTERIOR &**

**HOME OF THE YEAR**

**TICKETS ARE ADVANCE PURCHASE ONLY!!**

### ***TICKET ORDER FORM***

Number of Tickets: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

**Deadline: May 31**

Complete & Return to:

**SIBA 2175 N. Cullen Ave Evansville, IN 47715**

**FAX: 812-479-6340**

**EMAIL: [akain@sibaonline.org](mailto:akain@sibaonline.org)**



# Purchase your tickets!

## Friday, June 3rd 5:30-9:30pm

Tickets are now available for the Fourth Annual "Chefs on Parade" event! This year's event will feature 4 select Parade Homes and 4 culinary experts. Each participating Parade Home will host 1 local chef that will prepare a signature dish or two inside of the home's kitchen! Ticket holders will tour the homes and taste these delicious bites along the way! This special event has proven to be an excellent opportunity for builders to connect with potential buyers on a different level and also brought in several people that had never toured a Parade Home before! Showcasing the use of the home's kitchen space, appliances and living space in use is a fantastic way to demonstrate the livability of the home!

**Purchase tickets at:**  
**[www.SIBAParadeofHomes.com](http://www.SIBAParadeofHomes.com)**



### Participating Homes:

(#8) Reinbrecht Homes  
5655 Hillside Trail  
Hillside Meadow

(#14) John Elpers Homes  
7745 Mesa Court  
Centerra Ridge

(#11) David Finnerty Interiors  
354 Edgewater Drive  
Driftwood

(#17) Jagoe Homes  
11407 Nass Drive  
McCutchan Trace

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# SIBA Spike Club Members

## SUPER SPIKES (250-499)

Tommy Thompson	329
<i>Thompson Homes, Inc.</i>	
Ron Dauby	322
<i>Dauby Construction</i>	
Trent Hunt	279
<i>Shepherd Insurance</i>	
Brad Sterchi	272
<i>Sterchi Homes Corporation</i>	
Steve Heidorn, CGR CGB CAPS	270
<i>Heidorn Construction, Inc.</i>	
Scott Jagoe	250
<i>Jagoe Homes, Inc.</i>	

## ROYAL SPIKES (150-249)

Ron McGillem	223
<i>R.A. McGillem Custom Homes</i>	
Sandy Smith Jones	207
<i>Sandy Smith Builder, Inc.</i>	
Bill Badger, Sr.	197
<i>Badger Construction, Inc.</i>	
Kenny Reinbrecht	181
<i>Reinbrecht Homes</i>	
C. Frank Scholz	165
<i>Scholz Drywall &amp; Interiors, Inc.</i>	
Jeff Hatfield	159
<i>Core Contractors</i>	
Damien Scheessele	155
<i>Scheessele &amp; Sons Construction</i>	

## RED SPIKES (100-149)

Mike Zehner, CGB GMB	138
<i>Zehner Contracting LLC</i>	
John Elpers	135
<i>John Elpers Homes</i>	
Jeff Happe	126
<i>Happe &amp; Sons Construction</i>	

## GREEN SPIKES (50-99)

Brad Killebrew	98
<i>Killebrew Brick, Inc.</i>	
Marc Berridge	84
<i>Lowe's Home Centers</i>	
Shane Clements	85
<i>Homes by Eagle</i>	
Nick Thompson	72
<i>Thompson Homes Inc.</i>	
Sean Miller	70
<i>Benthall Bros.</i>	
Matt Reinbrecht	64
<i>Reinbrecht Homes</i>	
Walt VanZilen	61
<i>Selective Homes by Chad &amp; Dad</i>	
Aaron Miller	58
<i>Barrington Custom Homes</i>	
Matthew Purcell	57
<i>Owensboro Insulators</i>	
Brian Murphy	55
<i>Murphy Homes, Inc.</i>	
Chris Combs	52
<i>CAC Custom Homes</i>	

## LIFE SPIKES (25-49)

John Graupner	49
<i>Lowe's Home Centers</i>	
D.G. Asay	45
<i>Heidorn Construction</i>	
Jeffery Corbett	44
<i>Classic Truss and Wood Components</i>	
Scott Bowman	42
<i>BMB, Inc.</i>	
Ted Ubehlor	39
<i>DanCo</i>	
Mark Hansen	38
<i>K-I Lumber and Building Materials</i>	
Jennifer Mitchell	36
<i>Nichaus Lumber</i>	
Rick Schapker	34
<i>Pella Windows &amp; Doors</i>	
Keith Scheessele	34
<i>Scheessele &amp; Sons Construction</i>	
Robbie Sears	32
<i>Vectren</i>	
Kenny Elpers	32
<i>Elpers Development, Inc.</i>	

Eric Feagley	31
<i>Nichaus Lumber</i>	
Chris Scholz	29
<i>Scholz Drywall &amp; Interiors, Inc.</i>	
Ann-Marie Schapker	29
<i>Vectren</i>	
Jon Newcomb	25
<i>FC Tucker Emge Realtors</i>	
Bill Kattmann	25
<i>Kattmann Construction</i>	

## BLUE SPIKES (6-24)

Donnie Denton	24
<i>Denton Homes</i>	
Jonathan Elpers	22
<i>GEN 3 Contracting</i>	
Judy Dauby	19
<i>Dauby Construction</i>	
Shannon Frank	19
<i>Kahn, Dees, Donovan, &amp; Kahn</i>	
Donald Dubord	15
<i>Don Dubord homes</i>	
Jimmy Schiff	13
<i>Schiff Heating and Air</i>	
Michelle Ferrero	12
<i>Ferguson Enterprises</i>	
Mike Freeman	11
<i>MCF Construction</i>	
John Mattingly	10
<i>John Mattingly Homes Inc</i>	
Chuck Murphy	10
<i>Murphy Homes</i>	
Jeremy Mattingly	10
<i>Mattingly Homes &amp; Development</i>	
Brian Stevens	10
<i>Brian Stevens Homes, Inc.</i>	
Corey Hirsch	9
<i>Hirsch Custom Homes</i>	
Jeffrey Cravens	7
<i>Danco</i>	
Jerry Nord	7
<i>Nord Enterprises</i>	
David Rahman	6
<i>Rahman Homes</i>	

Blue Spikes must recruit two spikes per year until they reach Life Spike status (25 Spikes) in order to remain in the NAHB Spike Club.



# MARK YOUR CALENDARS!

SIBA is excited to present the first ever SIBA Shoot Out! The event will take place on October 7th at Evansville Gun Club!

Look out for more details!



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ON OUR WEBSITE.**

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LISTED? GIVE THEM AN  
APPLICATION AND SHOW THEM  
HOW IT PAYS TO BE A MEMBER!**

# MEMBERSHIP ROSTER

## BUILDERS

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